

CREATE. CONNECT. CONVINCE

http://www.cpd.org.au

## CPD'S FUNDING POLICY

(updated October 2017)

## **Mission and Values**

CPD is an independent, values-driven and evidence-based policy institute. CPD's policy development is geared towards an Australia that is equitable, aspirational and truly prosperous – and enlivened by the challenge of shaping a better future. Our motivation is an Australia that embraces the long term now.

CPD's values commit us to a society that expands opportunity and social justice; an economy that is clean, innovative and productive; a government that is active and effective; and a country that is respected for its leadership and cooperation.

CPD's core model is three-fold: we *create* viable ideas from rigorous, cross-disciplinary research at home and abroad. We *connect* experts and stakeholders to develop these ideas into practical policy proposals. We then work to *convince* government, business and civil society of the merits of implementing these proposals.

To sustain our work, CPD accepts financial and in-kind support from a wide range of donors. These include a mixture of generous individuals, philanthropic foundations, businesses, unions, community organisations and others, who are united by a strong belief in rigorous policy development in the public interest. This diverse funding base is critical to preserving CPD's independence and reputation, and has facilitated nearly a decade's worth of important policy research. In limited circumstances and subject to strict conditions to preserve our independence, CPD will also consider accepting government funding.

## **Process and Principles**

As an Approved Research Institute, CPD's Research Committee has primary responsibility for ensuring that funds donated for CPD's research are used in accordance with stated purposes in CPD's Constitution, including to:

1) undertake scientific research which is, or may prove to be, of value to Australia. Research areas will be selected based on their relevance to Australian public policy, with a particular focus on:

- a) international and domestic research on options for evidence-based policy reform;
- b) exploration of new theoretical frameworks on the relationship between governments, markets, society, and the environment;
- c) the future of public services; and
- d) options for democratic innovation and citizen engagement in policy making;
- create networks between researchers, community and business leaders, and policy makers across all sectors of society, to ensure that research findings are widely understood and applied to societal problems;
- 3) engage proactively in public debates to promote the results of the above research.

CPD accepts funding from donors who help us to further these purposes, and who respect our values and independence. CPD accepts sponsorship for events, fellowships, and research programs, but not for publications.

All donations and sponsorship above \$3000 must be approved by the Board. We will not accept donations or sponsorship from individuals or organisations when, in the Research Committee or Board's view, accepting such funding would compromise our values our independence.

Government funding will only be considered if it meets rigorous requirements to safeguard CPD's independence: it should not impose conditions that would attempt to control or interfere with CPD's research, or censor advocacy efforts related to such research. Any program-specific government funding must be matched by equivalent non-government funding in that program.

CPD's strong preference is for funding that supports the organisation as a whole or one of our major research programs. Project-specific funding and commissioned research will only be considered in limited circumstances and is subject to Research Committee and Board approval.

CPD believes strongly in transparency. All donors of amounts greater than \$1000 in a financial year are disclosed on our website. Where donors make our major research programs and publications within them possible, they are also acknowledged in relevant reports.

## **Editorial Independence**

CPD retains full editorial and discretion and control for all our research. We recognize that many of our supporters have expertise on the areas in which we work, and we will seek their advice of our supporters along with other experts, stakeholders and advisors where appropriate. However, no supporter, donor, expert, stakeholder or advisor has the power to approve, change or veto any CPD research or content.

You can see a list of CPD's current supporters <u>here</u>. Donations are tax deductible. If you would like to support our work, <u>click here</u>.

